

Wisconsin

Nutrition and Physical Activity Program to Prevent Obesity and Other Chronic Diseases

<http://www.dhfs.state.wi.us/Health/StateHealthPlan/index.htm>

<p style="text-align: center;">The Epidemic</p> <p>58% of Wisconsin adults are overweight or obese. (CDC BRFSS, 2002)</p> <p>24% of Wisconsin high school students are overweight or at risk of becoming overweight. (CDC YRBSS, 2001)</p> <p>The obesity rate among Wisconsin adults increased by 91% from 1990 to 2002. (CDC BRFSS, 2002)</p>	<p style="text-align: center;">Program Priorities</p> <p>The planning process for the state comprehensive nutrition and physical activity plan began in August 2003. The plan will be designed to integrate with the state health plan, <i>Healthiest Wisconsin 2010</i>. Implementation plans for the <i>Healthiest Wisconsin 2010</i> plan are posted on the Department's Web site.</p> <p>The Wisconsin Nutrition and Physical Activity Workgroup Steering Committee will identify working committees needed to write the state plan by the end of December 2003. The Health Department's Cardiovascular Health, Diabetes, Cancer, and Arthritis Programs are integrating their strategic plans with the state plan.</p> <p>A work group is being formed to evaluate physical education policies for Wisconsin public school students and make recommendations for changes as needed.</p>
<p style="text-align: center;">Notable Partners</p> <p>American Heart Association Bicycle Federation of Wisconsin Children's Health Alliance of Wisconsin University of Wisconsin Wisconsin Action for Healthy Kids Coalition Wisconsin Business & Industry Coalition Wisconsin Department of Public Instruction Wisconsin Department of Transportation Wisconsin Health Care/Health Maintenance Coalition Wisconsin Nutrition Education Network Wisconsin School Foodservice Association Wisconsin Schools Coalition Wisconsin Tribal Health Coalition Wisconsin Walks Coalition</p>	<p style="text-align: center;">Major Accomplishments and Products</p> <p>➤ Testimony presented by invitation to a state legislative hearing on the problem of obesity in Wisconsin</p>
<p style="text-align: center;">Upcoming Events and Products</p> <p>➤ A Walk/Bike to School Week in October 2004 ➤ A 5 A Day toolkit related to the VERB-It's What You Do ➤ The Wisconsin <i>Weight and Physical Activity Status Report</i></p>	<p style="text-align: center;">Project period: 2003–2008 Year first funded: 2003 Funding stage: Capacity building Contact Person: Kimberly Swanson, RD, CD Program Coordinator Wisconsin Department of Health and Family Services Telephone: 608-267-9186 Fax: 608-266-3125 E-mail: swanskk@dhfs.state.wi.us</p>



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